

JIMMY CHOO

FORM OF PROXY

Voting ID		Task ID		Shareholder Reference Number	
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PLEASE READ THIS NOTICE CAREFULLY BEFORE COMPLETING THIS FORM.

You may submit your proxy electronically at www.sharevote.co.uk using the above numbers.

I/We, being an ordinary shareholder(s) of Jimmy Choo PLC, hereby appoint the Chairman of the meeting OR the following person

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(Please leave this box blank if you have selected the Chairman. Do not insert your own name(s).)

as my/our proxy to exercise all or any of my/our rights to attend, speak and vote in respect of my/our voting entitlement* on my/our behalf at the Annual General Meeting ("AGM") of Jimmy Choo PLC (the "Company") to be held on Thursday, 1 June 2017 at 1.00pm and at any adjournment thereof.

* For the appointment of more than one proxy, please refer to explanatory note 2 overleaf.

Please tick here if this proxy appointment is one of multiple appointments being made.

Please indicate how you wish to cast your vote by placing a cross in the relevant boxes below, in ink, like this

	For	Against	Vote withheld (see note 3)
ORDINARY RESOLUTIONS			
1. To receive the Company's financial statements and the Directors' reports for the year ended 31 December 2016	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To approve the remuneration report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To re-elect Mr Pierre Denis as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To re-elect Mr Jonathan Sinclair as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect Mr Peter Harf as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To re-elect Mr Fabio Fusco as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To re-elect Mr Olivier Goudet as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To re-elect Ms Anna-Lena Kamenetzky as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Ms Elisabeth Murdoch as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To re-elect Ms Meribeth Parker as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. To re-elect Mr David Poulter as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. To re-elect Mr Robert Singer as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. To re-appoint KPMG LLP as Auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. To give authority to the Audit Committee to fix the Auditors' remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. To give authority to the Directors to allot shares up to a specified amount	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. To give limited authority to make political donations and expenditure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPECIAL RESOLUTIONS			
17. To give authority to the Directors to disapply pre-emption rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. To give authority to the Directors to disapply pre-emption rights for the purpose of financing an acquisition or other capital investment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. To give authority to make market purchases of ordinary shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. To give authority to the Directors to call general meetings on a notice period of not less than 14 clear days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I/We would like my/our proxy to vote on the resolutions proposed at the meeting as indicated on this form. Unless otherwise instructed, the proxy may vote as he or she sees fit or abstain in relation to any business of the meeting or adjourned meeting.

Date Signature

In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or duly authorised officer, stating their capacity (e.g. director, secretary).

Please complete this form and return it to Equiniti, to arrive no later than 1.00pm on Tuesday 30th May 2017.

JIMMY CHOO

AGM ATTENDANCE CARD

The Annual General Meeting of Jimmy Choo PLC will be held electronically on Thursday, 1 June 2017 at 1.00pm. If you would like to attend the meeting please follow the instructions on page 10 of the Notice of Meeting. You will require the following details:

MEETING ID: 171-526-629

USERNAME:

PASSWORD:

Please detach the attendance card before posting the Form of Proxy.

Please complete this form and return it to Equiniti, to arrive no later than 1.00pm on Tuesday 30 May 2017.

Explanatory Notes

1. Every registered shareholder has the right to appoint some other person(s) of their choice, who need not be a shareholder (but must attend the meeting to represent you), as his or her proxy to exercise all or any of his or her rights to attend, speak and vote on his or her behalf at the meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by him or her. If you wish to appoint a person other than the Chairman, please insert the name of your chosen proxy holder in the space provided at the top of the Form of Proxy. If the proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this Form of Proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).*
 2. To appoint more than one proxy, additional Forms of Proxy may be obtained by contacting the Shareholder helpline on 0371 384 2030 (+44 121 415 7047 if calling from overseas). Lines are open between 8.30am and 5.30pm Monday to Friday excluding UK public holidays. You may also photocopy this form. Please indicate in the box next to the proxy holder's name (see reverse) the number of shares in relation to which they are authorised to act as your proxy. Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.*
 3. The 'Vote withheld' option overleaf is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against'.
 4. Pursuant to Regulation 41 of the Uncertificated Securities Regulations 2001, entitlement to attend and vote at the meeting and the number of votes which may be cast there, will be determined by reference to the Register of Members of the Company at 6.30pm on Tuesday 30 May 2017, being two days before the day of the meeting or adjourned meeting. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the meeting.
 5. To appoint one or more proxies or to give an instruction to a proxy (whether previously appointed or otherwise) via the CREST system, CREST messages must be received by the issuer's agent (ID number RA19) not later than Tuesday 30 May 2017 at 1.00pm. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp generated by the CREST system) from which the issuer's agent is able to retrieve the message. The Company may treat as invalid a proxy appointment sent by CREST in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
 6. The address details on this Form of Proxy show how your address appears on the Register of Members. If this information is incorrect please ring the shareholder helpline on 0371 384 2030 (+44 121 415 7047 if calling from overseas). Lines are open between 8.30am and 5.30pm Monday to Friday excluding UK public holidays) to request a change of address form or log on to www.shareview.co.uk.
 7. The completion and return of this Form of Proxy will not preclude a member from attending the meeting and voting.
 8. You may, if you prefer, return this card in a sealed envelope to Freepost RTHJ-CLLL-KBKU, Equiniti, Aspect House, Spencer Road, Lancing, BN99 8LU.
 9. The form must be signed.
In the case of joint holders (i) only one need sign, and (ii) the vote of the senior holder who tenders a vote, whether in person or by proxy or (in the case of a corporation) by authorised representative, will alone be counted. For this purpose seniority will be determined by the order in which the names appear in the Register of Members in respect of the joint holding.
If necessary, someone else may sign the form on your behalf. If the Form of Proxy is signed by someone on your behalf, their authority to sign must be returned with the Form of Proxy. The power of attorney or other authority (if any) under which it is signed or a notarially certified or office copy thereof must be lodged with Equiniti in accordance with the time scale in Note 11.
 10. In the case of a corporation, the proxy form should be executed by a duly authorised officer or person or under its common seal or in any other manner authorised by its constitution.
 11. To be valid the Form of Proxy must reach the Company's registrar, Equiniti, at Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA, together with the power of attorney or other authority, if any, under which it is signed or a copy of such authority certified notarially, by no later than 1.00pm on Tuesday 30 May 2017.
- * It will be necessary to contact Equiniti on 0371 384 2030 (or +44 121 415 7047 if you are calling from outside the UK) for a unique username and password for your proxy. Lines are open 8.30am to 5.30pm Monday to Friday (excluding bank holidays).